

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

2.33 1934

America's Finest PANSIES

James Donovan

LARGEST GROWER OF
PANSIES and PANSY SEED
IN NEW ENGLAND



Grower's Price List

NEWBURYPORT TURNPIKE &
WALNUT STREET

SAUGUS, MASS.

*This seed took all four
first prizes at the
Michigan Pansy Show
this year.*

SOLD ONLY BY THE GROWER

DONOVAN'S MATCHLESS

DONOVAN'S Giant Matchless PANSY SEED

THE FINEST IN AMERICA

A superb strain of fancy pansies of the largest size and the richest and most varied colors. The result of many years selection and is unquestionably the **World's Finest Strain of Fancy Pansies.**

This seed will germinate 95-100 per cent. Very robust stocky plants, having a wonderful root system that will not heave as other strains will, and will bloom in ten days to two weeks earlier than any other strain.

ALL SEED IS HANDPICKED FROM PERSONALLY SELECTED PLANTS.

PRICE

1 oz. \$9.00

4 oz. \$32.00

1-2 lb. \$56.00

1 lb. \$112.00

SOLD EXCLUSIVELY BY THE GROWER

NEWBURYPORT TURNPIKE & WALNUT ST.

GOOD PANSIES SELL THEMSELVES

Get the BEST SEED Obtainable

Prepare the seed bed using some well rotted stable manure. Have the bed as smooth as possible and a little strong in the center, pat firmly with a board or box then wet thoroughly and sow the seed sparingly as this seed will germinate fifteen to eighteen thousand to the ounce. Cover lightly with loam just enough so that no seed will be exposed. Use a coarse sieve to cover with. Ours are 4 holes to the inch mesh. Now pat lightly with board or box and moisten with a fine spray. Look again to see that no seed remains uncovered.

Cover quite heavy with marsh or second crop hay which has the least weeds. Water well after covering. If weather is hot and dry it would be advisable to wet the covering once or twice during germination. Uncover in five or six days or just as soon as the seed breaks through the soil, preferably in the late afternoon, and water lightly with a fine spray. Keep moist for 3 or 4 days after uncovering but use water sparingly, as too much will cause damping off. Then water only when necessary, but never in the evening.

We sow seed from July 17 to August 10.

- over -

DONOVAN'S MATCHLESS

When large enough, transplant to a raised bed wide enough to hold about fourteen rows across 4" to 5" apart each way. Have the bed raised in the center so water will not settle. Transplant once only.

We start to cover about Nov. 25th, but if the weather is settled and cold we start about the 20th.

Cover with meadow or salt hay, avoid anything with weeds or hay seed. Shake the covering well to make light and have no lumps. Cover the plants just out of sight, do not smother them.

Do not plant too near edge of bed, leave a 6" or 7 " margin on each side and have the covering come well over the edges, especially on the north or west side.

We pin with a little earth taken on the point of the shovel, one on each margin and two in center, about 1 1-2 to 2 ft. apart. Do not uncover until the frost is out of the ground in the spring. We sow about five pounds of seed and almost never lose a plant

JAMES DONOVAN

SOLD EXCLUSIVELY BY THE GROWER

PANSY SEED
